



Established in 1995, and having built a successful track record over the past two decades, Kunming International Flower Expo of China (KIFE) has grown into a leading flower industry event in Asia. In 2019, the 20th KIFE will take place alongside China Floriculture Retail Forum. Together, the shows will cover a combined exhibition area of 50,000 sqm and feature every link along the flower industry chain. Over 35,000 local and international traders, flower shop owners and e-retailers will attend the shows to fulfill their procurement requirements. KIFE is a powerfully effective business platform for industry professionals to place orders, promote brands, launch new products and create collaborations that drive market expansion.

# 2019

12-14 July

# KUNMING INTERNATIONAL FLOWER EXPO OF CHINA

Kunming, China | [www.kmflowerexpo.com](http://www.kmflowerexpo.com)

## Show Highlights

\* Source: KIFE 2018 Exhibitor Survey

- Over 35,000 Chinese and international trade buyers
- Over 2,000 leading flora shop owners with procurement requirements
- Over 3,000 flower planters and growers
- 90% of Yunnan's large-scale local planters presented at the show \*
- On the average, exhibitors each secured 14 deals on-site \*

- Based in Yunnan, the biggest fresh-cut flower industry hub in China
- Key platform for raising brand awareness and boosting reputation
- Efficient channel for conducting high-quality technical exchange
- Precision matchmaking service helps you connect with the right business partners

## Scope of Exhibits

1. Flowers
2. Flower Breeding
3. Processed flowers
4. Flower materials
5. Facilities & Equipment
6. Flower related services and institutions

## Contact Us

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## Visitor Profile

1. Seed cultivators, planters
2. Distributors, traders and buyers
3. Flower importers and exporters
4. Procurers from municipal engineering company
5. Equipment and facility companies
6. Flower and garden shop owners and retailers
7. E-commerce and logistics companies
8. Flower industry related practitioners
9. Flower and gardening enthusiasts
10. Flower experts and scholars

Organised By:



Yunnan Flower Technology Training & Promotion Centre



Supported By:

Yunnan Agricultural and Rural Affairs Department  
 Yunnan International Expo Bureau